

[Mena Trott: Meet the founder of the blog revolution | TED Talk](#)

Words to discuss

Word/ Phrase	Definition	Example Sentence
Nostalgia	A sentimental longing for the past	Looking at old photos brings me a sense of nostalgia.
Chronicle	A detailed record of events in the order they happened	He decided to chronicle his travels through blogging.
Vulnerable	Exposed to emotional or physical harm	Sharing personal stories can make you feel vulnerable.
Intimate	Private and personal	Her blog offers an intimate glimpse into her daily life.
Legacy	Something handed down from the past	Blogs can be a digital legacy for future generations.
Transparency	Openness and honesty	Transparency in online communication builds trust.
Perspective	A particular attitude or point of view	Blogging offers a unique perspective on everyday topics.
Relevance	The quality of being closely connected to something	Her blog gained popularity due to its relevance to current events.
Ubiquity	The state of being everywhere at once	The ubiquity of smartphones has changed how we consume content.

- What do you know about blogs?
- Do you follow any blogs? If yes, what kind of blogs?
- How do you think blogs have changed communication?

1. Answer these questions while watching the video:

1. What motivated Mena Trott to start blogging?
2. How does she describe the impact of blogs on people's lives?
3. What example does she give of connecting with someone through a blog?
4. What did you find most interesting about Mena Trott's talk?
5. How has blogging influenced modern communication?
6. Can you think of other ways storytelling is used in today's digital world?

2. **Writing Practice:**

Task: Write a short blog post (150 words) about a memorable personal experience. Focus on storytelling and emotions.